



National Institute of Painting and Decorating

2013-14 Annual Report

www.painters.edu.au



ABN 74 1333287644 ACN 133 287 644

The National Institute of Painting and Decorating is the peak national industry body for the painting industry. It is a non-profit collaboration between several leading Registered Training Organisations and paint industry consultants and is designed to improve the professionalism of the industry. It provides painters, consumers and trainers with up to date information and advice on;

- The latest paint technology
- Workplace Health and Safety legislation
- Australian Standards
- Licensing requirements
- Nationally recognised training qualifications
- Business Development
- Employment and Professional Development
- On-line and E-Learning Training Resources
- Apprenticeships
- Sustainability

Since 2009 Registered Training Organisations supporting the National Institute of Painting and Decorating have trained over 600 painting contractors across Australia. Training is subsidised by Construction Skills Queensland, the Tasmanian Building and Construction Industry Training Board, the ACT Building and Construction Training Fund, the Department of Education and Training NT, and the South Australian Construction Industry Training Board.





The National Painters Accreditation Program provides nationally recognised training and qualifications for painters across Australia



Figure 1 Painters Forum provides an up-to-date platform for painting industry



Figure 2 The world-first e-learning system for the painting industry was launched in March 2014. It contains over 1200 questions and over 250 videos on every aspect of the trade.

Contact Details:

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Director's Report

Managing Director: Mr. Daniel Wurm

I am really proud to report on the activities of the National Institute of Painting and Decorating over the past financial year. When I look back at the goals we set in 2012, it seems that we have accomplished all of them, and much more! NIPD has become recognised as the peak professional body for the painting industry.

It is a collaboration between several leading painting industry consultants and is designed to improve the professionalism of the industry. It provides painters, RTOs, consumers and trainers with up to date information and advice on;

- The latest paint technology
- National Workplace Health and Safety legislation
- Australian and International Standards
- Licensing requirements
- Nationally recognised training qualifications
- Business Development
 Employment and Professional
- Development
- On-line and E-Learning Training Resources
- Apprenticeships

The organisation provides co-ordinated accreditation of tradesmen, and a web-based resource to educate consumers.

NIPD is supported by 5 different manufacturers in the painting industry. Qualified Painters are given continued support by means of the following:

- Use of Qualified Painters branding on marketing material, uniforms and company vehicles. Including bumper stickers, accredited contractor stickers, brochures, certificates etc. enabling them to promote their Painters certification to their customers.
- On-going technical information and support through the exclusive members area on painters.edu.au

- Valuable advertising support through their listing on "Find a Painter web-page" on the website.
- Promotional and advertising support through national publications, websites, public expos and shows
- Access to industry experts, providing up-todate technical and marketing advice and support through the exclusive members area on painters.edu.au
- An up-to-date bi-monthly email newsletter highlighting the latest painting industry news, and industry trends.
- Over 3000 people a week use the Painters.edu.au web-site to source painters.
- An on-line forum lets them interact with other painters from all over Australia without traveling or leaving their home

E-learning Program



We were very proud to have launched the NIPD Elearning system for the painting industry in March 2014. It is a world-first, involving 5 different trainers from across Australia and the Pacific, and took over 9 months to create.

Over 250 videos on every aspect of the trade were filmed, and edited, and over 1200 questions were created and mapped to nationally recognised qualifications.

Twenty-two painters were involved in the process, and researchers and consultants from Macquarie University, WorkCover NSW, and the Lead Group were involved.

Four different Registered Training Organisations are now using the system, and over 490 painters and apprentices have registered or enrolled in the courses.

www.painters.edu.au

GreenPainters Program



This program has now been fully automated and put on-line. The GreenPainters Accreditation course is now available on-line, and a new unit on 'Natural Paints' has been created.

The accreditation renewal process has been updated, and put on-line, allowing easy renewal, and now includes additional requirements for contractors. The GreenPainters program is sponsored by Mythic Paints, and Rockcote.

Partnerships and Collaboration

In 2012 WorkCover NSW provided a grant of \$27,000 under the small business assistance program to produce 12 videos explaining changes to WHS legislation, and to educate the industry about common workplace health and safety risks. These videos have proven to be very popular, with over 2000 views on Youtube.





Figure 3 Painters in the Northern Territory complete training in Darwin in May 2014

In April 2014 NIPD partnered with IS Australia to train apprentices in the Northern Territory. Innovative e-learning was introduced to the industry across top

end, allowing painters to access training in remote areas of Australia.



Figure 4 Training held in Sydney 2013



GreenPainters conducted educational seminars with over 250 painters, architects and builders in 2013-14. It is a member of the Green Building Institute, and its Specifying Sustainable Paints Seminar is recognised under the GBCAs CPD program.



Figure 5 Accredited GreenPainter Mat White speaks at the Building and Renovating Expo June 2014

GreenPainters provides a marketing incentive for painters to adapt to the green building industry.

NIPD Industry Partnerships

NIPD has also formed Industry Partnerships with manufacturers who have generously supported our initiatives.

Leading paint brands Wattyl, Solver and Granosite, owned by Valspar Australia, have been our major sponsor for 2013-14 and allowed the development of many of the on-line training modules that make up the Certificate III Painting and Decorating e-learning system.

Partnering with the non-profit Lead Group has allowed us to keep up-to-date with lead paint legislation, and to get our message out to the community.

Aussie Painters Network is Australia's largest membership based organisation for the painting industry, and has publicised NIPD events and initiatives through its monthly magazine, Aussie Painting Contractor.



GreenPainters Industry Partnerships are open to manufacturers who produce products which are GECA Certified, GBCA compliant; or offer significant technologies for sustainable trade practices.

These manufacturers have supported our program, and we deeply grateful for their commitment to sustainability and innovation.



Figure 6 Phil Laversham from Wattyl Industrial Coatings explains the technical aspects of protective coatings to apprentices in Darwin in 2014.

Mobile PaintWash Development

After extensive research the Mobile PaintWash is now commercially available through NIPD.

Financial Report For Period July 2013 – June 2014

The NIPD accounts were audited by Club and Alliance Auditors.

Revenue	
E-learning Resources	6,625.00
GreenPainters Sponsorship	6,660.00
Training Fees	5,850.00
Painters.Edu.au Sponsorship	107,925.08
Resource Sales	17,961.53
On-line Courses Sales	5493.00
Mobile PaintWash Sales	600.00
Total Income	151,298.82
Payments	
Purchases	2,449.29
NIPD Advertising	4,437.76
Legal Fees	7,416.91
Travel Expenses	3,463.21
Office Expenses	5690.29
Educational Resource Development	115,950.00
Insurance	1,395.97
Training Fees	22910.00
GreenPainters Advertising	4,452.90
Training Expenses	3,800.00
Total Expenses	150,386.83
Total Income	151,298.82
Less Total Expenses	150,386.83
Balance	911.99

National Painters National Painte	s & Decorators Institute - http://www.painte ers & Decorators Institute	Reporting Cust	omization		Admin	He
bile	23,689 people visited	d this site				
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	Demographics		Country / Territory	Visits	% Visits	
	Language	8	1. 🧱 Australia	21,617	68	.36%
	Country / Territory	٠	2. 📟 United States	4,721	14.93%	
	City System		3. III United Kingdom	1,431	4.53%	
			4. [+] Canada	779	2.46%	
	Browser		5. 🚾 India	669	2.12%	

Figure 7 In 2013, over 23,000 *individual* people used the painters.edu.au web-site, spending an average of 2:41 minutes. Sixty-eight percent were Australian painters

NIPD is the leading training provider for the painting industry



Trowel on Texture Coating

by PaintersInstitute 498 views How to apply texture coating by trowel. Phil Rogers from PPG demonstrates how apply texture coating.



Preparation for Texture Coating Application

by PaintersInstitute 319 views How to prepare surfaces for texture coatings. Phil Rogers from PPG demonstrates the correct way to test moisture levels, and choose a primer.



Roll-on Texture Coating Application

by PaintersInstitute 10,286 views How to Apply Roll-on Texture Coating. Taubmans Armawall expert Phil Rogers explains how to choose rollers, and the correct application technique



Flash Joint and Render Finish

by PaintersInstitute 174 views How to tape up and patch a cement sheeting joint. Also the application of polymer render and membranes



Bagged Texture Finish

by PaintersInstitute 411 views How to apply bagged texture coating using a hand-mitt. Phil Rogers from PPG demonstrates Moroka texture coating

Figure 8 The Painters Institute YouTube Channel has had over 143,046 views in the last twelve months, making it one of the most popular channels for painters in the world.

List	NSW Painters	Delivered 11/8/13 9:00AM		
Subject Falls Kill Painters + How to Erect Trestles			View Email · Download · Print · Shar	e
Open rate		29.1%	Click rate	4.9%
List avg		29.4%	List avg	4.3%
Industry avg 17		17.6%	Industry avg	3.2%
	143 Opened	24 Clicked	3 Bounced	O Unsubscribed
Successful	I deliveries	491 99.4%	Clicks per unique opens	16.8%
Total opens	3	329	Total clicks	40
Last opene	ed	12/4/13 2:08PM	Last clicked	11/20/13 8:23PM
Forwarded		0	Abuse reports	0

Figure 9 Above sample campaign shows that approximately 30% of painters read Painters Enews and forward it on. Estimated regular engaged readership is approximately 3300.



Figure 10 The NIPD E-learning system gives painters access to over 15 on-line courses. Four RTOs use the system to deliver accredited training across Australia. Over 490 painters have registered or enroled in the first 6 months

Board of Directors

The National Institute of Painting and Decorating is a incorporated non-profit organisation for the painting and decorating industry. It is run by a board of directors with a wide range of experience from across the industry. All members must be fully qualified painters and training professionals, and includes painting consultants, assessors, and specialists.

The National Institute of Painting and Decorating is the peak industry body for the Australian and Pacific painting industry. It is a collaboration between several leading painting industry consultants and is designed to improve the professionalism of the industry. It provides painters, RTOs, consumers and trainers with up to date information and advice on;

The latest paint technology National Workplace Health and Safety legislation Australian and International Standards Licensing requirements Nationally recognised training qualifications Business Development Employment and Professional Development On-line and E-Learning Training Resources Apprenticeships

Managing Director: Mr. Daniel Wurm



After completed his training as a Painter and Decorator in Sydney in 1996, Daniel has worked as a painting consultant and trainer on major projects in Tokyo, Samoa, Bangkok, Colombo, and Papua New Guinea. He is a qualified trainer and assessor for Institute of Training (Sydney), IS Australia (NT), Masters in Building Training, and the Trade Institute of Victoria. In addition he lectures on sustainable design for Southbank Institute of Technology (Brisbane), and is a member of the Construction and Property Services Industry Skills Council Painting and Decorating RTO Co-operative, the Green Building Institute, and the technical committee for the Good Environmental Choice Architectural and Protective Coatings Standard.

E-Learning and Education Officer: Michael Farrugia



Michael has over 15 years experience as a painting and decorating trainer and assessor. He taught at Southern Queensland Institute of Technology, where he was one of the first trainers in Australia to introduce e-learning and audio-visual teaching methods. He was contracted by the Australian Government AusAid Program to set up the painting and decorating faculty at the Australian and Pacific Technical College, based in Fiji, where he taught students from developing countries from across the Pacific. In 2012 he established EduBytes, an international not-for-profit organisation to promote e-learning and the adoption of digital technology into the VET sector. Michael is a member of the CPSISC E-learning and Painting and Decorating established the Pacific Academy for Skills Sets.

Protective Coatings and Coatings Inspection: Matthew Burkett



Matthew has over 30 years' experience in the painting industry covering residential, commercial and industrial coatings. Matthew has achieved recognition on both a local and international level. In 1988 he represented Australia in Painting at the International World Skills Competition. He is a qualified NACE Certified Coating Inspector Level 3, a Registered Painter, Heritage Researcher and Coating Specifier. He established PAINTINSPEC, a coatings inspection and consultancy based in Perth, where he contracts to major top tier contractors for mining and oil and gas companies. In addition his consultancy is engaged by government agencies, commercial & residential facility developers, builders and owners. In 2014 he provided technical advice for the creation of the protective coatings unit for the NIPD E-learning system, and is a qualified trainer and assessor in the industrial coatings industry.

Painters Safety Services: Viki Morgan



Viki has worked as decorative finishes specialist for many years, and is a qualified trainer/assessor for Face to Face Training. She has conducted training in remote and rural Australia, including training indigenous workers. Viki is also a qualified Workplace Health and Safety Officer, and provides advice and research on the latest WHS requirements and regulations. She is a member of SALT (Supporting and Linking Tradeswomen) and facilitates the GreenPainters Program. In 2014 she created the assessments and resources for advanced decorative finishes and intumescent coatings for the NIPD E-learning system.

Protective Coatings and Coatings Inspection: Neil McFadzen

Neil holds a Masters Degree in Arts from the University of Sydney, and has over 30 years' experience in the painting industry. He is a qualified trainer and assessor, painter and decorator, and a NACE Level 2 Certified Coatings Inspector. He holds Certificate III Industrial Painting and Abrasive Blasting, is a Heritage painting specialist, and is qualified in Industrial and Commercial Lead Paint Management. He is a member of the Australasian Corrosion Association, the Institute of Waterproofing and Master Painters Association of NSW

GreenPainters Program: Marcin Antosz



Marcin is a fully qualified painter and decorator, and trainer/assessor, with a background in graphic design. He uses his artistic flair in his work, and in 2009 he founded Natural Colour in Brisbane. He is an expert in sustainable paints and coatings, and is researching sustainable methods of waste water handling. In 2012 he worked on the Mobile PaintWash System for GreenPainters, and taught decorative finishes for the Institute of Training in Sydney. He is the accreditation officer for the GreenPainters Program and has worked on award-winning heritage restoration projects

Women in White: June Trenwyth-Morgan



June started out as a professional spray-painter in the automotive industry, but soon realised her talents lay in advanced decorative finishes. She has worked as a decorative finishes specialist for Warner Brothers, on movie and television dramas and advertising, and on Heritage listed buildings. She has over 20 years experience running her own painting business, and shares her talents with through the Women in White initiative, the GreenPainters program, Decorative Finishes short courses, and is a member of SALT (Supporting and Linking Tradeswomen). In 2014 she created the on-line decorative and advanced decorative finishes course for the NIPD E-learning LMS.

Victorian Manager: Peta Cherry

Peta has over 20 years experience as a qualified painter, and is a trainer for the Trade Institute of Victoria, and South West TAFE. In 2013 she assisted in the development of the advanced estimating and quoting course, and taught wallpapering, safe lead paint practices and decorative finishes. She holds a Diploma in Vocational Education and Training. In 2014 she introduced e-learning technology to apprenticeships in Victoria

WA: Steve Jones

Steve is a fully qualified trainer and painter, and is employed at Kimberley TAFE, training indigenous students in rural and remote areas in the north-west of WA. He is currently investigating the implementation of e-learning for indigenous students, and is advising the Building Commission in regards to the introduction of painters registration for painters in northern WA